

The background of the page features a large, semi-transparent Bitcoin coin in the center. A small green plant with three leaves is growing out of the top of this coin. In the foreground, there are several stacks of smaller, semi-transparent coins of varying heights, arranged in a row. The entire scene is set against a dark blue background with a subtle grid pattern.

# YAEX COIN Whitepaper

[WWW.YACRYPTO.COM](http://WWW.YACRYPTO.COM)

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# Abstract

**YAEX Coin** is an ERC20-based Utility Token designed to power the **YaCrypto** exchange. The exchange platform presents a range of services for **traders, investors, and brokers** across the **forex and crypto** markets. The **YAEX** token has potential use cases across a broad sector including **Finance and Forex trade, Education, Entertainment, Technology, and more**. It will empower users to move funds and settle transactions in a transparent manner. The underlying Ethereum blockchain creates a decentralized and secure ecosystem to maximize the operational efficiency of the services offered by **YaCrypto**. The **token** will transform the **forex trade**, empowering retail forex brokers seeking **payment gateway solutions**.

The **YAEX** platform features a user-friendly interface with **advanced blockchain infrastructure**. By connecting **end-users with multiple applications**, the **token** will streamline **payment processing** across the **YaCrypto** ecosystem. It will also improve existing traceability and transparency features.

The **YAEX** token will also implement smart contracts to make the transfer process smooth and hassle-free and can be used to **pay fees, gain access to premium and exclusive services** across the **YaCrypto** exchange. It will also streamline key additional functionalities, strengthening the bonds within stakeholder agreements. The **whitepaper** presents an overview of the **YAEX** coin, its tokenomics, proposed roadmap, and the team behind the project.



# Disclaimer

This **whitepaper** introduces **YAEX**, an **Ethereum ERC20** utility token for **forex trading**. **YAEX** aims to transform the **forex industry**, serving **brokers, investors, and traders**. It promotes **trading, investment, and payments** in both **crypto and forex markets**, fostering a modern business environment.

The **YAEX Coin** is a unique token built to promote **trading, investment, and payment** across **crypto and forex trade markets**. It will help in establishing the framework of a modern business environment.

Beyond trading, **YAEX** has potential applications in **entertainment, eLearning, and finance**, as discussed later. Token distribution and revenue models are covered too. The **YAEX token** will be used across **Yacrypto**, a global crypto exchange licensed and registered in Lithuania under the brand name **UAB YA TECHNOLOGY**.

This document should not be sent or distributed, partially or wholly, to any individual in any jurisdiction where it is illegal or restricted to offer, distribute, buy, sell, or hold **cryptographic tokens**.



# Introduction

The YAEX coin is set to transform payments infrastructure across the **forex markets**. The coin's architecture comprises the integration of **blockchain** and **crypto**. An acceleration in its adoption will increase applicability across the decentralized YaCrypto trading platform. In its way, the coin will be key in the holistic formation and development of a comprehensive payment mechanism infrastructure across the YaCrypto exchange.

## ➔ Background

### Global Forex Trends

The worldwide forex market is quite dynamic. Daily trade surpassed USD 7.5 trillion in April 2022 as per the Bank for International Settlements. This is a significant leap from 2019's USD 6.6 trillion. For comparison, the market is approximately thirty times the size of equity and bond markets in the USA. Reports suggest the current forex market size is \$1.93 quadrillion. It will also will grow at a 7% CAGR for the upcoming 5 years. Global figures suggest an estimated 9.6 million traders deal in forex

### Forex Markets Across the UAE

Trading in forex is popular among the citizens of the UAE, with almost a million forex traders hailing from the Middle East. Though recommended, it is not mandatory for forex brokers to obtain authorization from the country's financial regulatory body, the Securities and Commodities Authority(SCA). Traders and brokers from the UAE are consistently outperforming their counterparts from other nations. Metrics indicate a retail forex trader from the UAE sends an average of USD 16,309 to his/her trading account.

### Indian Forex Markets

The Indian forex scenario is predominantly occupied by banks, institutional investors, and forex brokers. OTC trading comprises a major portion of Indian forex trade with average daily trade volumes reaching USD 33 billion. Forex trading services require registration with RBI, the nation's central bank. Forex transactions need to be done through authorized dealers. The restrictions have not limited the growth of forex trade in India, in fact, it is growing rapidly.

#### Source:

1. <https://shorturl.at/azLW9>
2. Reserve Bank of India - Reports ([rbi.org.in](http://rbi.org.in))
3. Analysis: UAE Forex Traders Investing the Most, Followed by Asia | Finance Magnates
4. 2023 Forex Trading Statistics + Industry Guide [Fact Checked] ([compareforexbrokers.com](http://compareforexbrokers.com))
5. Foreign exchange market - Wikipedia

# The Worldwide Payments Scenario

From a global perspective, the **crypto market** capitalization stood at USD 1.22 trillion in July 2023. There are more than 420 million individuals actively invested in **crypto**. **Blockchain** is one of the most disruptive technologies not only in financial payments but overall. Projections suggest the market for the technology to surpass USD 469.49 billion within 2023. The main driver behind the growth is the transparency offered across financial payments.

Forecasts suggest the Indian digital payments sector will experience over 3x growth and reach USD 10 trillion in the upcoming 5 years. The trend will continue fuelled by e-commerce growth and the emergence of modern technologies such as **AI/ML, IoT, blockchain, cloud**, and more.

**Crypto's potential** to increase business has not gone unnoticed among merchants. 85% of merchants across the US believe enabling **crypto payments** is a priority. Research indicates that **crypto-accepting** merchants reported a 327% increase in average ROI and a 40% higher customer footfall. In addition, customers using crypto as payment spend around USD 250 more than the average customer.

## Source:

1. [CoinGecko x Statista](#)
2. [BCG](#)
3. [TripleA](#)
4. [Grand View Research](#)
5. [Deloitte](#)
6. [BusinessWire](#)

# Impact on Global Markets

Market sentiment suggests investors are still bullish on **crypto**. The evidence lies in its resurgence. Projections indicate asset tokenization is to reach USD 16 trillion by 2030. It is roughly equivalent to 1/10th of the **world's GDP**. The **crypto user population** is also slated to reach 1 billion within the said period. Experts predict the markets to grow at an annual 11.6% **CAGR** between 2023 and 2032.

While several factors may contribute to the **crypto resurgence**, institutional investor involvement is hard to ignore. Almost all financial powerhouses and asset management firms have digital asset portfolios, exploring ways to leverage **crypto market volatility**. **Crypto markets** in South Asia will progress further with better development of regulations framework.

The largest of these markets include India, Vietnam, and Thailand. **Crypto** revenues across India are expected to grow at a 9.83% CAGR and reach USD 324 million within 2027. In addition, UAE is poised to become a **global crypto hotspot**, with its crypto market share growing by 500% within a year, surpassing USD 25 billion in value.

## Source:

1. [BCG](#)
2. [Polaris](#)
3. [Forbes India](#)
4. [Statista](#)
5. [PWC](#)



## ➔ Challenges

The rapidly expanding forex market is not without its share of challenges. Brokers dealing in forex find it difficult to obtain PSP and banking solutions, more so if they are unlicensed.

Small-scale forex brokers who lack dependable payment solutions encounter obstacles that impede their business operations. A payment gateway is vital for any financial service provider. It facilitates secure and efficient financial transactions.

Challenges faced by small-scale forex brokers in the absence of a payment gateway include:

### Limited Payment Options

In the absence of a payment gateway, these brokers are confined to accepting only a handful of payment methods like bank transfers or cash deposits. This restriction can discourage potential clients who prefer using credit cards, e-wallets, or other widely-used payment options.

### Reduced Credibility

A lack of diverse payment options can raise suspicions among clients. Trust and credibility are paramount in the financial industry, and clients may be hesitant to deposit their funds with a broker that doesn't offer the convenience and security of widely accepted payment methods.

### Transaction Delays

The manual handling of transactions, such as bank transfers, can be laborious and lead to delays in processing fund deposits and withdrawals. In fast-paced forex trading, these delays can translate into missed trading opportunities and dissatisfied clients.

### Compliance Challenges

Payment gateways often come with built-in compliance features, helping brokers adhere to financial regulations and anti-money laundering (AML) guidelines. Without a payment gateway, small brokers may struggle to implement and enforce these necessary compliance measures.

### Security Risks

Handling financial transactions manually or through limited channels can expose both the broker and their clients to security risks. Payment gateways are equipped with robust security measures, such as encryption and fraud detection, which help protect against unauthorized access and fraudulent transactions.

### Inefficiencies in Accounting

Manual tracking of transactions can lead to accounting errors and difficulties in reconciling client accounts. Payment gateways offer automated reporting and reconciliation features, which streamline the broker's accounting processes.

### Scalability Issues

As small-time brokers aim to grow their client base, they may find it challenging to scale their operations without a payment gateway. Handling more transactions manually becomes impractical and can lead to operational bottlenecks.

### Competitive Disadvantage

In a competitive forex market, brokers that lack access to a payment gateway may struggle to keep up with larger, more established competitors who offer a seamless and secure payment experience.

### Limited Geographic Reach

Some payment gateways provide the ability to process transactions in multiple currencies and across borders, expanding a broker's reach to international clients. Without this capability, small-time brokers may miss out on potential clients from different regions.

### ➔ Why Legacy Payment Systems No Longer Cut It?

There is no doubt the payments industry is progressing at a remarkable pace. The key stakeholders are currently prioritizing enabling digital transformation across payments and transactions. However, development remains limited due to the existing drawbacks of the predominant legacy payments infrastructure.

### Frauds

Online fraud has increased to a notable extent. Despite consistent security upgrades, cybercriminals have succeeded in extracting confidential data from legacy systems. Common fraud techniques include data theft, skimming, and others. The "phishing" technique involves comen sending fake emails and messages impersonating reputable organizations, and stealing sensitive information such as credit card details, passwords, user names, etc.

### Chargebacks

Chargeback occurs when a user disputes a charge to their credit card provider or bank. The user claims the purchase "charge" on their transaction statement is unauthorized and wrongfully imposed. Consistent chargebacks not only incur high costs but also damage business reputations. EMV and biometric verifications have been significant improvements. However, they have not been successful in completely eliminating one of the most critical issues of online payment infrastructure.

## Technical Integration

Most owners lack the required technical expertise to integrate payment solutions into their online business models. API Integration, Developer, Drag and Drop are unfamiliar topics to people outside software development. The process of integrating payment systems into a business website thus becomes complex and time-consuming. Besides, an ever-increasing list of compliance regulations to abide by complicates the process further. This raises the set-up and integration costs significantly, especially for small business owners. The ideal payments integration system thus needs to be simple and comprehensive, capable of accepting different payment options.

## Multi-Channel Payments

**Payment Modes:** A variety of payment options is the preferred choice for customers making online transactions. Popular choices include net banking, cards, mobile wallets, and others. It is crucial to utilize processors capable of accepting both local and global payments.

**Payment Channels:** The current internet age necessitates each business to develop payment-accepting modes across all online channels: be it a website, social media, or mobile platforms.

**Multi-Currency Denomination:** The internet has triggered globalization reducing the distance between customers and merchants. A merchant accepting multi-currencies will enjoy a competitive advantage over others, especially if the solution is interoperable.

## Charges for Payment Processing

Installation and processing costs are critical factors for any business from the decision-making aspect. For integrating online payment solutions, a business owner must factor in multiple aspects, including payment acceptance, volume of transactions, and more.



## ➤ Implementing Innovation: How Crypto Payment Gateways Help?

The conventional payments infrastructure is inadequate to fully serve the demands of a swiftly evolving business sector. It sets limitations in the trajectory of business growth and development. Modern technology innovations present sustainable solutions that address the drawbacks of the payments industry, especially cryptocurrency and its underlying blockchain platform.

Implementing the Yapay crypto payment gateway can offer several significant benefits to small-time forex brokers:

### Diverse Payment Options

Crypto payment gateways allow brokers to offer a broader range of payment options to their clients. This can attract crypto-savvy traders who prefer to use digital currencies for their transactions.

### Global Reach

Cryptocurrencies are borderless, enabling brokers to attract clients from around the world. This can expand the broker's customer base and revenue potential.

### Reduced Transaction Costs

Crypto transactions often have lower fees compared to traditional payment methods like credit cards or bank transfers. This can reduce transaction costs for both the broker and their clients.

### Faster Transactions

Crypto transactions are processed quickly, often within minutes, regardless of the sender's and receiver's locations. This can eliminate delays in funding trading accounts and withdrawals.

### Enhanced Security

Blockchain ensures security and transparency. By recording transactions on a public ledger, it significantly reduces the risk of fraudulent activity. This guarantees that payments are handled with integrity.

### Anonymity and Privacy

Some digital assets provide a degree of privacy and anonymity. This attracts traders who value discretion in their financial dealings.

## Lowering Entry Barriers

Cryptocurrencies serve as an accessible avenue for clients who may not have access to conventional banking services, enabling them to engage in forex trading without major obstacles.

## Improved Credibility

By incorporating cryptocurrency payments, brokers can position themselves as forward-thinking and tech-savvy. This not only bolsters their credibility but also attracts a younger, tech-oriented clientele.

## Automated Processing

Crypto payment gateways often come with automated transaction processing and reporting tools, reducing manual administrative work and improving operational efficiency.

## Scalability

As the broker's client base grows, handling crypto transactions remains scalable and efficient, thanks to the automated nature of blockchain networks.

## Mitigation of Forex Risks

Cryptocurrencies can be used as a means of hedging forex positions. Clients can convert their fiat currencies into stablecoins or other crypto assets during volatile forex market conditions, potentially reducing their risk exposure.

## Competitive Advantage

Offering crypto payments can give brokers a competitive edge over others who do not provide this option. It can attract a niche market of crypto traders looking to diversify their portfolios.

## ➔ The Blockchain Edge

**Blockchain secures B2B and B2C transactions, while cryptocurrency offers reliability and decentralization.** It avoids centralized control and excessive fees. In e-commerce, crypto payments are direct, eliminating intermediaries.

A blockchain architecture offers the following advantages:

- **Cost-Effective:** No fees or chargebacks, reducing consumer costs.
- **Traceability:** Blockchain ensures transparent and fraud-resistant transactions.
- **Transparency:** Unlike conventional systems, blockchain-based payments guarantee transparency, speed, and traceability, aided by YaCrypto and YAEX coin.

## ➤ Company Overview

The YAEX utility token is affiliated with Yacrypto, a global frontrunner in crypto trading. The exchange is licensed and registered in Lithuania under the brand name UAB YA TECHNOLOGY. The company offers dedicated services and exceptional trading and investment solutions to a wide range of clientele. The company values innovation and integrity while prioritizing client success. Maintaining consistent standards of excellence over the years has earned the enterprise a global reputation as a reliable and trustworthy partner across the finance world.

### Vision

To enable individuals and institutions across the world, empowering them with access to state-of-the-art financial services and opportunities for investment. YaCrypto aims to remain at the forefront of fintech innovation, consistently finding ways to improve its client's capabilities.

### Mission

YaCrypto works with a mission to deliver superior services in the finance sector. The firm empowers its clients with a comprehensive assortment of trading and investment products that help them achieve their financial goals. With world-class customer support, YaCrypto is committed to helping its clients navigate across global markets with confidence and precision.

## ➔ The YaCrypto Advantage

### Global Reach

With a presence in major financial hubs across the globe, YaCrypto provides access to a wide range of markets, including equities, commodities, forex, and cryptocurrencies.

### Cutting-Edge Technology

YaCrypto leverages the latest technology to offer a seamless and secure trading experience. Its advanced trading platforms are designed for both beginners and experienced traders.

### Educational Resources

YaCrypto offers educational resources. These include webinars, tutorials, and lessons on market analysis techniques. Knowledge is power, and the resources help their clients make better-informed decisions.

### Diverse Investment Options

YaCrypto offers a diverse range of investment options tailored to their client's needs. The options include both short-term and long-term investments. There is also a wide range of trading options, including SPOT, Convert, OTC, copy trading, social trading, ChatGPT, and more.



### **Dedicated Support:**

The YaCrypto support team comprises experienced professionals. They are available around the clock to assist clients. The firm prides itself on delivering exceptional customer support to ensure clients' success.

### **Commitment to Security and Compliance**

Security and compliance are paramount at YaCrypto. The company adheres to the highest industry standards to safeguard clients' funds and data. YaCrypto' commitment to transparency and ethical business practices is unwavering, ensuring a safe and trusted environment for all its clients.

# The YaCrypto Platform

## Concept

The YaCrypto platform is user-friendly, offering diverse trading services across industries like forex, crypto, education, travel, and loyalty rewards. Powered by the YAEX token on Ethereum, it aims to create a transparent, traceable business ecosystem.

YaCrypto emerged from the forex sector's need for efficient payments. It integrates with apps and forex stakeholders, ensuring transparent transactions via blockchain.

YAEX operates on smart contracts, automating agreements for secure, user-friendly payments. It supports education, entertainment, forex, and tech. Users can exchange it for fiat or other cryptos or use it within the YaCrypto ecosystem.

Designed by experts, YAEX offers transparency, security, and stability, contrasting with fiat currencies subject to devaluation from excessive printing.

## ➔ Accessing the YaCrypto Platform and YAEX Tokens

### Registration and Verification

The YaCrypto platform offers a user-friendly interface for managing payments and transactions. Participants need to register and verify their identities to access the platform. The YaCrypto exchange interface features an intuitive dashboard for its users to view transactions, manage information, and connect with other users. Users can choose their privacy settings when registering.

### Tracking and Tracing Payments

Payments made via the YAEX coin are tracked on the Ethereum blockchain, ensuring transparency and keeping a record of relevant information on an immutable shared ledger. The YaCrypto platform and YAEX token address payment issues by providing tracking and transparency in the transfer of funds.

### Long-term Vision

The long-term goal of the YaCrypto platform is the creation of a smart and decentralized business ecosystem. Users can connect with integrated applications, search for businesses and service providers, and review them on a single platform. Businesses can publish updates, create marketing campaigns, and request feedback.

## Growth Strategy

The **YaCrypto platform** and **YAEX token** have an advantage over other newly launched **crypto coins** due to their integration with popular and revenue-generating platforms such as e-commerce, e-learning, and loyalty rewards. They have a ready user base that can easily access and use the coin on various integrated applications, creating a unique ecosystem for **YaCrypto's** ventures.

**YAEX's** availability on **PayBito**, a leading **cryptocurrency exchange**, boosts its marketing and offers a promising asset to **global traders**. The **YAEX token** is unique in that it is available on an exchange and has avenues for usage.

There are plans to initiate loyalty and referral programs to accelerate mainstream adoption across existing platforms. Through business collaboration, **YaCrypto** plans to integrate other businesses within the platform, enabling the creation of a unique business ecosystem and model for sustainable growth.



# The YAEX Token

## Concept

The YAEX Crypto token is a unique decentralized crypto asset designed for the modern business world and individual traders. It is powered by **blockchain technology** and is a multi-functional ERC20 utility token. YAEX is the first stable digital asset specifically designed for the **forex trading, capital markets, and payments industry**. The goal is the facilitation of easy payment of goods and services without being hindered by legacy business infrastructures and intermediaries. The YAEX token will be released to the public via an Initial Coin Offering (ICO) and will also power an educational platform.

## Token Specifications

|                      |                     |
|----------------------|---------------------|
| Token Type           | ERC20 Utility Token |
| Number of Tokens     | 10,000,000          |
| Valuation in USD     | 8,000,000           |
| Value of Coin in USD | 0.80                |

## → Standout Features of the YAEX Token

The YAEX token has several advanced features. The notable ones include:

- › **Safe and Secure:** YAEX is safe and secure, using a distributed peer-to-peer consensus network to cryptographically secure each transaction.
- › **Facilitates Global Payments:** It enables global payments, allowing users to stay in control of their transactions without borders or limits.
- › **Swift Fund Transfer:** Funds can be transferred instantly and globally with fast block execution, unlike traditional remittance and payment processors.
- › **Decentralized Control:** The technology is decentralized, enabling direct transactions between network participants without a central facilitator.
- › **Scalable:** The token is scalable to keep pace with the industry's transaction needs and facilitate mass adoption.
- › **Intuitive, Viable for Real-world Use:** It also has a user-friendly interface and controls for seamless real-world use cases.

# YAEX Coin Applications

## ➔ Forex

The YAEX token allows small forex brokers to leverage innovative technology, offering the following benefits:

### Low Transaction Fees

Small and retail forex brokers struggle with high processing fees. The payment processing charges are similar across conventional banking systems as well as 3rd party payment gateways. The YAEX utility token is based on the Ethereum ERC20 standard. The brokers can save significantly on transaction charges.

### Quick Settlement

Ethereum's blockchain technology facilitates quicker settlement of forex transactions. In contrast, legacy systems take weeks to settle cross-border transactions. Intermediaries can enjoy quicker fund access, better liquidity, and operational efficiency.

### Security

YAEX's underlying blockchain architecture features a decentralized and immutable ledger, offering high-grade security. The transactions are validated and recorded on the blockchain, eliminating chances of fraud and double-spend.

### Access to Yapay

YAEX tokens can be used across the Yapay crypto payment processor. Forex brokers can leverage access to a trustworthy payment processing solution that is also easy to use. This enables them to accept client payments seamlessly, even without a payment gateway infrastructure. Yapay will convert crypto to YAEX tokens, simplifying payment settlements further for both brokers and their clients.

### Access to YaCrypto Exchange

YAEX can be easily used across the YaCrypto digital assets exchange. This leads to newer business opportunities for retail forex brokers, who can convert YAEX tokens to popular crypto assets like BTC and ETH or fiat currencies. This will ease fund management and facilitate participation across the crypto ecosystem.

## **Innovative Trade Services: SPOT, OTC, Copy, Social Trading**

YaCrypto offers multiple trading services across the crypto landscape. This includes SPOT trading, OTC, Social trading, Copy trading, conversion, and more. Brokers can utilize these services. This will help them diversify their investment strategies, and offer additional services to their clients, thus helping in the growth of their business.

## **AI Trading Assistance**

A notable section of forex brokers believe in AI's potential role in transforming forex trade operations. YAEX token enables users to leverage advanced AI-based trading assistance, based on the ChatGPT platform. This will help them in business research, and make better-informed decisions.

## **👉 Education:**

The YAEX token can be invaluable in promoting Education. The segment can benefit not only small forex brokers but also a wider section of the audience with an active interest in crypto and trading.

## **Payment for Courses**

Both retail forex brokers and individuals willing to upgrade their trading skills can use the YAEX token to purchase courses offered by the YaMarket Academy or other educational portals. YAEX streamlines payment processing and reduces transaction fees, increasing the accessibility of education.

## **In-App Learning Modules**

YAEX owners can use the digital assets to buy in-app learning modules, thereby customizing their learning experience as per their needs and requirements.

## **Loyalty and Rewards Programs**

YAEX token integration can bring forward loyalty rewards programs for registered students. Intermediaries can earn YAEX tokens as points for completing a course or module. The tokens can then be used to redeem rewards or for further education. This will incentivize students to continue learning.

## **Revenue-Sharing Model**

The YaCrypto exchange can empower users including brokers with the opportunity to earn YAEX tokens. This will in turn create a revenue-sharing model, which can be sustained through new student referrals or sharing trading tips across the community. The model will promote active participation and knowledge sharing.



## → Entertainment

With strategic partnerships, the YAEX token can be useful across the Entertainment sector in various ways, including:

### Ticket Purchases

The YAEX tokens can be used to purchase tickets for events such as concerts, movies, sports, and more. The tokens will streamline the entire process, serving as an alternative to traditional fiat, and cheapening the process.

### Streaming Services

With the right collaborations, the YAEX token can be used for subscription payments to streaming services, such as music or video streaming. Users can pay for their favorite content using YAEX tokens, providing an alternative payment option.

### Gaming

In the gaming industry, YAEX tokens can be used for in-game purchases, virtual goods, and microtransactions. Gamers can use YAEX to enhance their gaming experiences or access exclusive content within games.

### Fan Engagement

Entertainment celebrities and artists can use YAEX tokens to engage with their fans. They can offer exclusive content or merchandise in exchange for YAEX tokens, creating a direct connection with their fan base.

### NFTs and Collectibles

Non-fungible tokens (NFTs) have gained popularity in the entertainment industry for selling digital collectibles, artwork, and memorabilia. YAEX tokens can be used to purchase NFTs related to entertainment, such as rare concert recordings, digital art, or virtual merchandise.

### Online Events

With the rise of virtual events, YAEX tokens can facilitate payments for online concerts, virtual conferences, and other digital entertainment experiences. Attendees can access these events by using YAEX tokens.

### Rewards and Contests

Entertainment companies can create loyalty and rewards programs using YAEX tokens. Fans and customers can earn tokens by participating in contests, sharing content, or engaging with the brand, which can then be redeemed for exclusive rewards or experiences.

## Content Creation and Distribution

Content creators such as artists, musicians and filmmakers can benefit by accepting payments through YAEX tokens. The digital asset empowers them with direct content monetization instead of relying on conventional distribution channels.

## VR Experiences

In the emerging field of VR entertainment, YAEX tokens can be used to access virtual reality experiences, games, and simulations, making it a valuable currency for the metaverse.

## → Technology

The YAEX token can have a significant and diverse range of potential applications across the technology sector:

### Smart Contracts

YAEX's underlying Ethereum architecture is capable of building smart contracts. The token can thus be used to facilitate and execute smart contracts for different purposes, including automating agreements, supply chain management, and guaranteeing tamper-proof transparent transactions.

### Cloud Services

YAEX tokens can be integrated into cloud computing platforms, allowing users to pay for cloud services, storage, and processing power with the token. This can offer a decentralized and secure payment method for cloud-based technology solutions.

### IoT (Internet of Things)

The token can serve as a means of exchange in IoT networks, where devices and sensors need to make microtransactions for data exchange or service utilization. YAEX can ensure fast and secure transactions within IoT ecosystems.

### Data Security

In the realm of cybersecurity and data protection, YAEX tokens can be used to facilitate secure data exchanges and transactions. It can be integrated into encryption and authentication systems, ensuring secure communication and information sharing.

### **Decentralized Identity**

YAEX tokens can contribute to the development of decentralized identity solutions, allowing individuals to control their digital identities securely and providing access to technology services without relying on centralized identity providers.

### **Tech Ecosystem Integration**

The token can be integrated into various technology platforms and marketplaces, enabling users to make payments for software licenses, digital products, or tech-related services within a decentralized ecosystem.

### **Tech Education**

Technology-focused educational platforms and institutions can accept YAEX tokens as payment for courses and training programs related to emerging technologies such as blockchain, AI, machine learning, and more.

### **Tech Collaboration and Research**

YAEX tokens can facilitate collaborations and research initiatives in the technology sector. Researchers, institutions, and businesses can use the token for funding joint projects and sharing knowledge within a transparent and incentivized ecosystem.



# Market Research

The crypto markets have grown exponentially over the years. New crypto tokens enter the markets every single day, with current standings indicating over 1.8 million crypto tokens in active circulation. The number of exchanges has also increased significantly, standing at a current total of 661.

While exchanges are an integral part of the crypto industry, the main objective has always been the same. It was the mainstream adoption of cryptocurrencies as a viable alternative to fiat denominations. In recent times, crypto's popularity has increased manifold, reaching a point where digital assets are acceptable for purchasing certain products and services. This high availability of separate tokens with distinct utilities gives birth to competition among existing crypto token developers.

The YAEX token stands out in this respect, as it is supported by the leading cryptocurrency exchange PayBito and is available for buying and selling. Additionally, YaCrypto's parent company has ventured across multiple industries with individual applications integrated within the YaCrypto platform ecosystem. This allows users to use the YAEX token to avail services and buy products on these applications. The company plans to expand the reach of the token through strategic collaborations in the future.

## Target Audience

- > **Region:** **India and UAE**
- > **Client Profile:** Client Profile: Industries (Education, Trading, Tourism, etc.)  
Retail individuals and Entrepreneurs  
Business Owners  
Institutional Investors and Corporates.

## SWOT Analysis

| Strengths  | Weaknesses   |
|--|--|
| <ul style="list-style-type: none"> <li>&gt; A team of professionals with diverse expertise across cryptocurrency, blockchain, cybersecurity, trade and finance.</li> <li>&gt; One-of-a-kind crypto token bridging consumers with distinct business sectors integrated across a scalable blockchain infrastructure.</li> <li>&gt; Features separate development areas for exploration beyond a traditional crypto exchange trading business model.</li> <li>&gt; Decentralization instills transparency and trust across the entire business</li> </ul> | <ul style="list-style-type: none"> <li>&gt; Potential future compliance issues due to upcoming changes in regulatory frameworks.</li> <li>&gt; Low initial brand value recognition.</li> </ul> |

## ecosystem

| Opportunities   | Threats  |
|---|--|
| <ul style="list-style-type: none"> <li>› Focus target audience comprises regions with high crypto user concentration (UAE and India).</li> <li>› Rising growth of global crypto and blockchain adoption across various industries.</li> <li>› Establishing a linkage streamlining the payments infrastructure across the e-Learning, e-Commerce, Entertainment, and Trading sectors.</li> </ul> | <ul style="list-style-type: none"> <li>› Rising competition from existing and upcoming players in the blockchain and crypto sector.</li> </ul> |

## Market Competition

The crypto industry is highly competitive, with numerous ERC20 tokens integrated within existing platforms and more planning to launch. However, this is also a sign that digital assets are gaining dominance over global industries. The YaCrypto platform and YAEX token aim to face competitors with their strengths and make cryptocurrency a household term worldwide. The goal is to generate interest in investing in and paying with digital assets.

## Potential Reach

|                  |  |
|------------------|--|
| Individuals      | Brokers, Crypto Traders, Intermediaries, Institutional Investors |
| Focus Industries | Trade, Forex, Education and Tourism                              |

## ➔ Marketing and Sales Strategy

The YaCrypto platform and YAEX token marketing team have developed a comprehensive strategy for promoting their products globally. Their goals include:

- › Placing the YaCrypto brand in the global market, promoting its services and products, and highlighting its features and opportunities to a broad audience.
- › Creation and launch of a company website with engaging multimedia content, as well as a detailed whitepaper on the YaCrypto platform and YAEX Coin.
- › Conducting extensive online marketing campaigns, targeting potential traders and users through social media and targeted Facebook and Google advertisements.
- › Initiate an email campaign with newsletters containing company news, product-related information, and other relevant content.
- › Designing the YAEX framework for global exposure through the internet, supported by search engines, social media, and more.
- › Additional marketing strategies such as airdrops, affiliate marketing, and referral program.

# Revenue Model

## Defining the Scope of YAEX Token

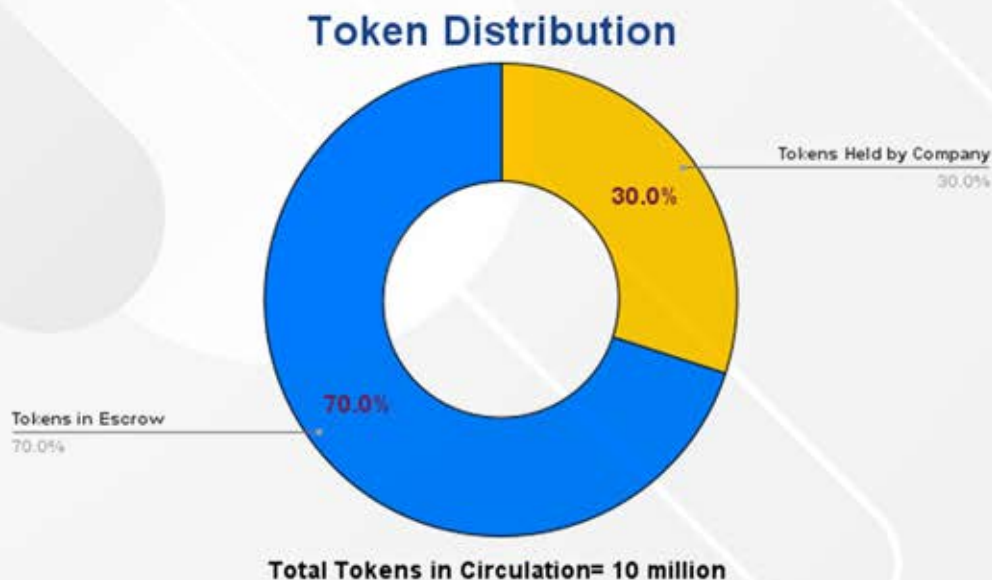
The YAEX crypto asset, as mentioned previously, is a utility token based on the ERC20 protocol. As a utility token, it will enable users to exchange for trade, and/or different types of products or services across the YaCrypto ecosystem.

## Initial Exchange Offering (IEO)

Initial Exchange Offerings (IEOs) refer to the event where crypto tokens are issued and made available for sale to buyers through a centralized exchange. They are seen as innovations to the previous ICOs (Initial Coin Offerings) as they are made directly available via the exchange platform on behalf of companies. This accelerates the overall process, leading to immediate trading opportunities on the concerned crypto asset.

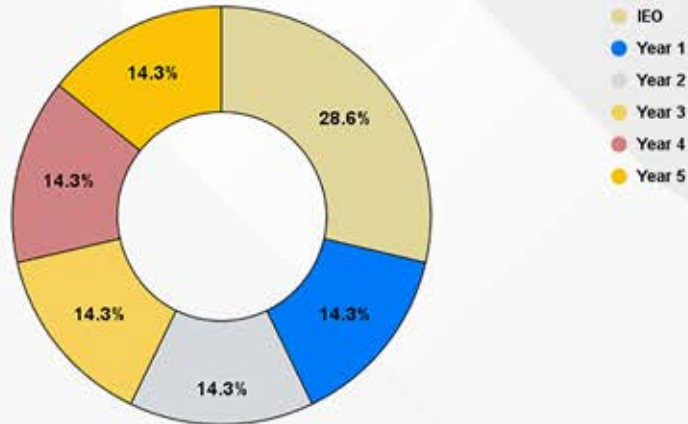
## Token Distribution

The total supply of YAEX utility tokens is 10 million (10,000,000). Of the said amount, the company will be keeping 30% of the tokens for itself, and the remaining 70% will be in escrow. Tokens from the escrow will be used and released afterward as part of the IEO launch and through other market distribution channels. This will include buying and other utility purposes across the multiple platforms embedded within the YaCrypto ecosystem.





### Escrow Tokens



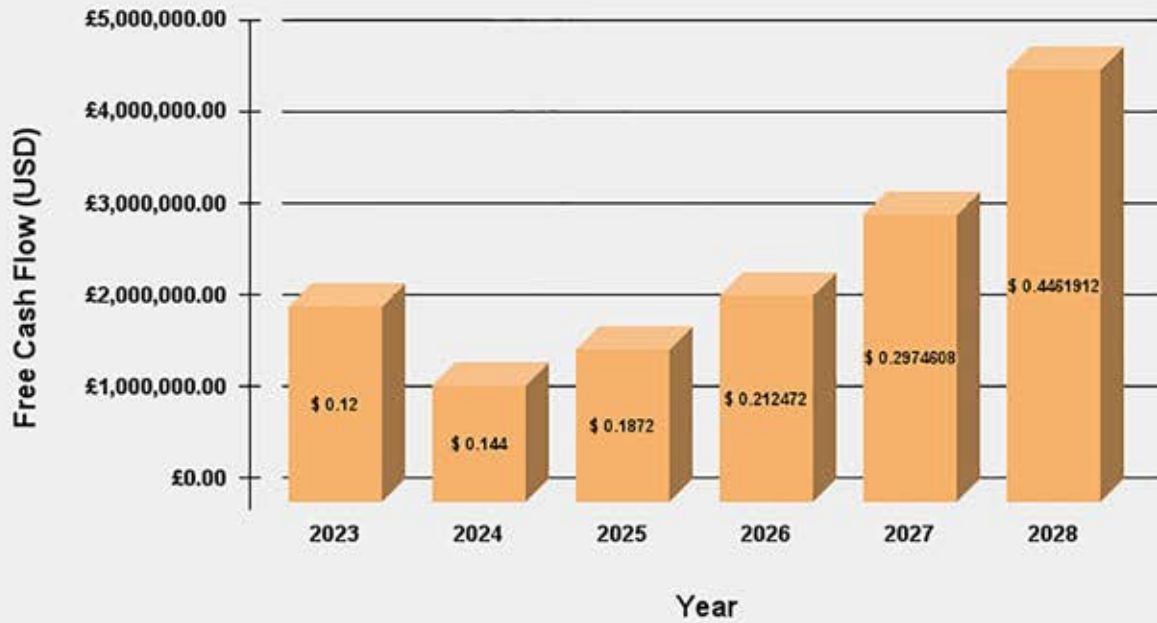
Total YAEX Tokens in Escrow: 7,000,000

### Revenue Projection

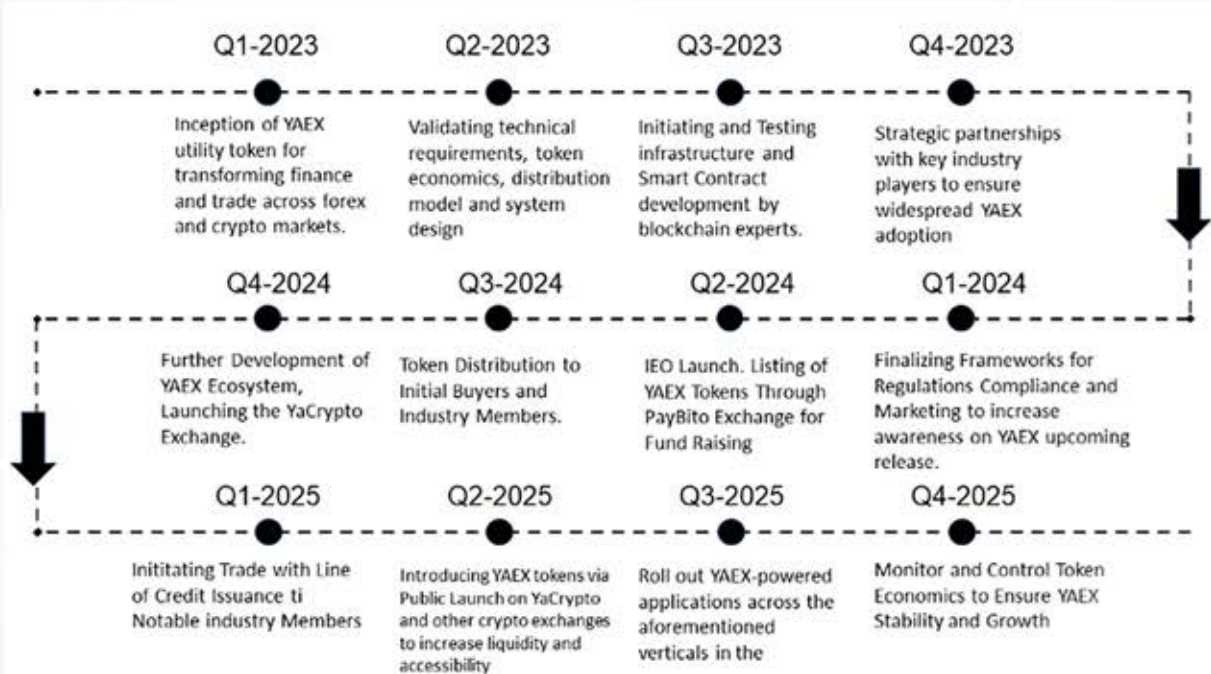
| Year         | % of Tokens | Token Sale       | Coin Price (USD)       | Growth Rate (Year to Year) | Free Cash Flow (USD) |
|--------------|-------------|------------------|------------------------|----------------------------|----------------------|
| 2023         | 20          | 2,000,000        | 1.064                  | 33.3% (IEO)                | 2,128,000            |
| 2024         | 10          | 1,000,000        | 1.2768                 | 20% (Year 1)               | 1,276,800            |
| 2025         | 10          | 1,000,000        | 1.6598                 | 30% (Year 2)               | 1,659,800            |
| 2026         | 10          | 1,000,000        | 2.2407                 | 35% (Year 3)               | 2,240,703            |
| 2027         | 10          | 1,000,000        | 3.1371                 | 40% (Year 4)               | 3,137,100            |
| 2028         | 10          | 1,000,000        | 4.7056                 | 50% (Year 5)               | 4,705,600            |
| <b>Total</b> | <b>70</b>   | <b>7,000,000</b> | <b>2.164 (Average)</b> |                            | <b>\$ 15,148,003</b> |

| Initial Coin Value (USD) | Number of Coins | Initial Valuation (USD) | Final Price/Coin (USD) | Number of Coins             | Final Total USD Valuation |
|--------------------------|-----------------|-------------------------|------------------------|-----------------------------|---------------------------|
| \$ 0.80                  | 10,000,000      | \$ 8,000,000            | \$2.164                | 7,000,000 (Escrow)          | \$ 15,148,003             |
|                          |                 |                         | \$4.7056               | 3,000,000 (Company Holding) | \$14,116,800              |
|                          |                 |                         |                        | <b>Total USD Valuation</b>  | <b>\$ 29,264,803</b>      |

## Projected Valuations



## YAEX Roadmap



**Thank you!**